

Introduction to our Advisory Services

Owning and operating a private family business can be challenging. Knowing, running and expanding your business is paramount, but it is tough to be the CEO, COO, CFO, CMO, CTO, etc. all at the same time. This is where we add value.

Common Concerns for Business Owners



Maximizing Value



Succession Planning



Monetization Strategy



Wealth Preservation

Things to Consider

▪ **Securing a Long Term Trusted Advisor**

Do you have a confidant that can act as your sounding board? That understands your business and can provide the best possible advice?

▪ **Assessing all of Your Strategic Alternatives**

Are you able to absorb and process complex financial situations? Should you build vs. buy? Is now a right time to listen to offers?

▪ **Maximizing your Company's Value**

Do you have a complete understanding of what drives your company's value? How can it be best positioned to extract the highest value?

▪ **Making your Business More Attractive to Potential Buyers**

Are you really doing everything in your control to attract potential offers? What are buyers looking for in a potential target?

▪ **Planning for Life Beyond Your Business**

Are you currently set up to provide maximum value and protection for your family? Are you prepared financially for life after a sale? Are you structured in a way to take full advantage of a major liquidation event?

▪ **Hiring the Right Advisor**

Are you able to pick up the phone and get all the answers to the above questions on your time?

Key Pointers



BRUDERMAN

Introduction to Bruderman Brothers

Who We Are

Bruderman & Co. is a multi-generational, privately held financial services holding company committed to providing its clients with the highest level of service



Registered Broker Dealer



Registered Investment Advisor



Investment Bank



Merchant Bank



Insurance



Trusted Long Term Advisor to Family Businesses



Advising Clients **Since 1879**



Professional Owners and Operators



Create **Bespoke** Processes for Clients



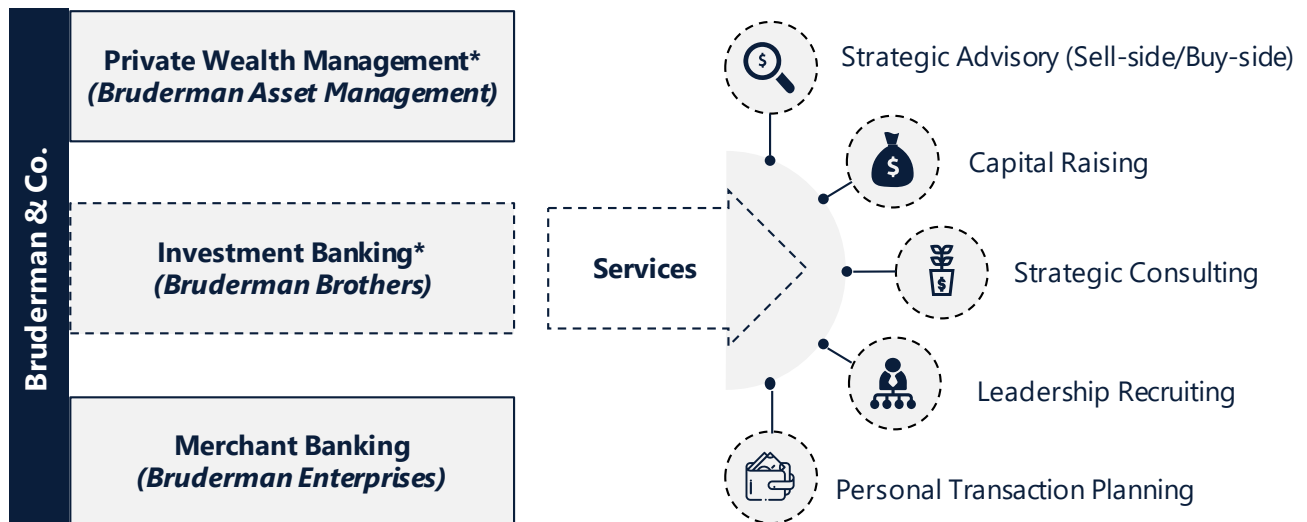
Offering A **Holistic** Solution



Success Driven Mindset and Approach

What We Do

Bruderman Brothers is an independent, privately-owned investment bank that serves a diverse clientele and offers a comprehensive approach to advisory services



Our Approach

We strive to accomplish an outcome that is best for a business and its stakeholders. With the vast transactional and operating experience of our senior bankers, we know well that one size does not fit all and understand situation specific factors that motivate and drive our clients to engage in a transaction. We satisfy the needs of ultra-high-net-worth individuals and closely held businesses, offering trusted advice drawn from generations of experience.

Contact us

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* Bruderman Brothers LLC is a FINRA registered broker dealer. Additional information available at <https://brokercheck.finra.org>. Bruderman Asset Management LLC is a registered investment advisor registered with the United States Securities and Exchange Commission. Additional information available at <https://www.adviserinfo.sec.gov/>.



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